

EASY WASH

 **imesa**



IMESA is a **leading Italian company** in the production of laundry equipment. We achieved this goal thanks to more than 40 years of total commitment to the continuing challenges to satisfy the growing technological expectation of human beings and meeting **changes in lifestyle**.

SELF SERVICE PIONEERS Our innovative and dynamic attitude induces us to observe the new consumer generation behaviours, so in 1998 we started the **EASY WASH** project - Self Service Laundry -, which is obtaining a big success all over the world.

EASY WASH IMESA: a **turnkey** contract; we offer our manufacturer **competence**, our **professionalism** in the project step, our **experience** in the market.

6 key words for our and your success:

EASY WASH is INNOVATION in technology and in proposals: we have always anticipated the consumer trends, we have always assured to our customers personalised solutions.

EASY WASH is QUALITY of production, of components and results. First Italian laundry equipment manufacturer to obtain UNI EN ISO 9001 certification in Italy, we design and manufacture our creations faithfully respecting the parameters of reliability, efficiency and solidity.

EASY WASH is SAFETY: the quality of products is certified by qualified operational organisation in various parts of the world; safety in the working places and of employees; safeguard of the environment.

EASY WASH is VERSATILITY flexibility that allows many possibilities for customisation, a wide array of models for any need, function and budget.

EASY WASH is SERVICE, qualified, on time, innovative. Our qualified customer assistance includes a complete service from specific design solutions to the selection of products with the support of **SO.LAUNDRY**, the new consultancy software, to the "Remote-control service" which guarantees just-in-time solutions for any problems that crop up.

EASY WASH is GUARANTEE of reliability. 24 months Warranty on all IMESA machines. By activating the Remote-control service the warranty starts from the installation day.

EASY WASH:
YOUR DOWNSTAIRS LAUNDRY.



High quality equipment!

IMESA washing machine LM line: a user friendly professional laundry

EASY to use thanks to the electronic timer: the customer needs only to choose among the six programs and push the correspondent key.

COMPLETELY INTERACTIVE: all washing information is displayed.



STURDY: IMESA washing machine was projected to work for a lot of hours without any particular maintenance. External panels are completely in stainless steel AISI 304.



EASY WASH: never mind, the washing machine thinks to everything!



IMESA washing machines may be connected to detergent pumps; the customer needs only to choose the wished program, the machine does all the rest. Washing programs are created optimising softener, detergent and disinfectant without any waste!

Only EASY WASH offers:

LAUNDRY IN PREVIEW: using the latest software, each particular is taken in account during the project

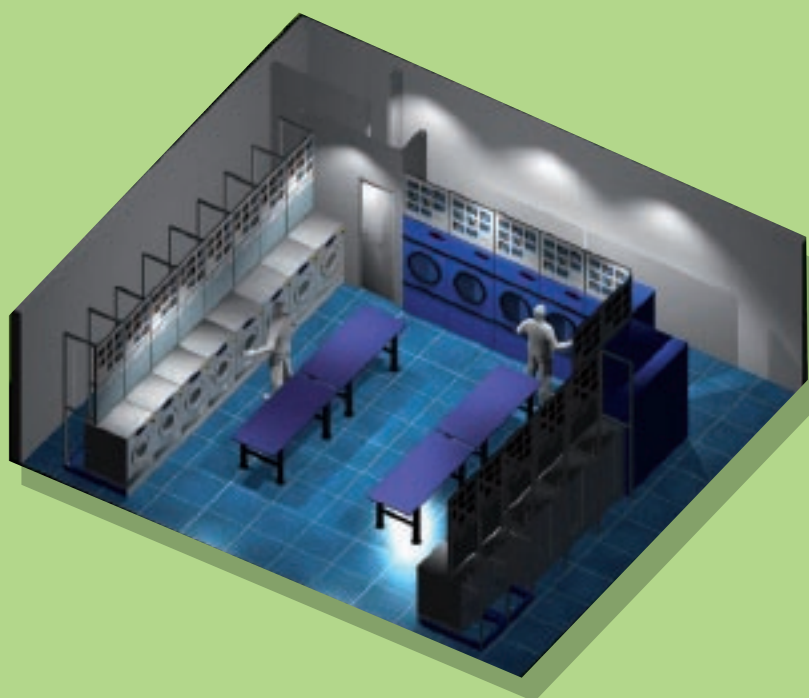
A WIDE RANGE OF MODULAR PANEL UNITS which can be used to divide the customer area from the maintenance area. Instruction for the correct machines use are written on these panels. This modules may be personalised on laundry owner request.

FLEXIBILITY: the laundry can be personalised following the customer requests or necessities.

MODULAR PLANT ENGINEERING UNIT Basement, hydraulic systems, electric systems, drain systems has been predisposed to make the machine installation easier. All these units are mounted and tested in the factory following the requirement of each unique project.

FORNITURES to make your laundry more comfortable and functional like chairs, tables, soap distributors.

On customer request we can project all the systems supplying also the compulsory legal certificates.



IMESA tumble dryers line ES: reliable drying with less consume.

CERTIFIED QUALITY



GOST
RUSSIA



Prüflaboratorium
Test laboratory
Laboratoire d'essai



EASY to use: the customer needs only to choose among the three drying temperature (low, medium, high) and push the correspondent key.

COMPLETELY INTERACTIVE: all drying information are displayed.

STURDY: IMESA tumble dryer was projected to work for a lot of hours without any particular maintenance. Its drum is in stainless steel AISI 304.



Payment systems

Central cash: a modern and easy way to manage up to 12 machines!

SAFE: the central cash has been studied to avoid risk of robbery.

EASY TO USE: clear instructions make the use of this cash very easy.

Equipped with a CARD reader, the cash enables the laundry owner to manage special offer, discounts, etc.



How much does the program cost? It is up to you!

The laundry owner can set the washing and drying program cost by himself in a very easy way!
Program costs may differ on the base of time, kind of cycle, temperature, drying time.

EASY WASH: flexibility in the laundry management.

The coin box: an easy and safe payment system!

Mechanical coin box: it recognises one unique coin or token.

Electronic coin box: it recognises more coins of a unique currency.

The coin/token collecting box is protected by a no robbery system.

UNIKEY: The way to build your customer loyalty!

It is a cashless system which recognise a pre-paid key. This system enables the laundry owner to manage special offer, discounts, etc.

It can be mounted in addition to the traditional coin box.



SIMPLYCOIN: Do not leave your customer without coin or token!

The change machine SimplyCoin is equipped with banknote reader and electronic coin box.

It can distribute separately coin and token and it can be equipped with the Eurokey system for the prepaid key recharge.

The sturdy structure makes it safe from robbery.



Only in Italy more then 150 laundry points, because **EASY WASH** is...



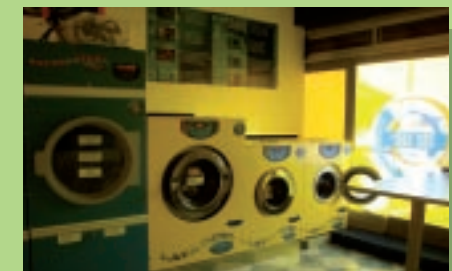
A comfortable place where meeting a lot of people!

An easy and economic way to wash big quantities of linen or bulky clothes like duvets, covers, padded jackets, carpets, ...

... a small investment...



... a big result!



The right solution for:

- Housewives with bulky clothes
- Workers far away from home, who are living in residence
- Turists
- Singles
- Students
- Military men
- Sport teams



BY **IMESA**





IMESA S.p.A Via degli Olmi, 22 - 31040 Cessalto (TV) ITALIA ☎ + 39 0421 468011 📠 +39 0421 468000 ✉ info@imesa.it - www.imesa.it

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